

To make a booking call us on 01784 463057 or [email us](#) this form

Name: _____

Telephone: _____

Email: _____

Professional Certificate

	Syllabus workshop 10am to 1pm £30 + VAT	Exam Prep workshop 1.30pm to 4pm £30 + VAT	Syllabus & Exam Prep workshop, 10am to 4pm £50 + VAT
Customer Communications,	Sunday 18 May	Sunday 18 May	Sunday 18 May
Marketing Environment	Saturday 10 May	Saturday 10 May	Saturday 10 May
Marketing Fundamentals	Saturday 17 May	Saturday 17 May	Saturday 17 May
Marketing in Practice	Sunday 25 May	Sunday 25 May	Sunday 25 May

Professional Diploma

	Kick Start Revision By telephone £50+vat per hr pro-rata	Syllabus workshop 10am to 4pm (fees + VAT)	Exam Prep workshop 10am to 4pm (fees + VAT)
Marketing Research & Information	Individual tutorial-phone to book	Sunday 18 May, £70	Saturday 24 May, £70
Marketing Planning	Individual tutorial-phone to book	Saturday 10 May, £70	Sunday 11 May, £70
Marketing Communications	Individual tutorial-phone to book	Saturday 17 May, £60 Saturday 24 May, £70	Sunday 25 May, £70
Marketing Management in Practice	Individual tutorial-phone to book	Sunday 11 May, £60 Saturday 17 May, £70	Sunday 18 May, £70

Professional Post Graduate Diploma

	Kick Start Revision By telephone £55+vat per hr pro-rata	Syllabus workshop 10am to 4pm (fees + VAT)	Exam Prep workshop 10am to 4pm (fees + VAT)
Analysis & Evaluation	Individual tutorial-phone to book	Saturday 10 May, £65 Sunday 25 May, £75	Sunday 11 May, £75
Strategic Marketing Decisions	Individual tutorial-phone to book	Sunday 18 May, £65 Saturday 24 May, £75	Sunday 25 May, £75
Managing Marketing Performance	Individual tutorial-phone to book	Sunday 11 May, £65 Saturday 17 May, £75	Sunday 18 May, £75
Finance & Models		Individual tutorial-phone to book: 01784 463057	

SMIP (Case Study)

	Workshop 10am to 4pm, (fees + VAT)	Virtual package Teleconference 7pm to 8pm, 4 for £175 + VAT
Part 1 Audit	<i>Saturday 3 May 11am-12 SMIP Intro/ Audit Teleconference for the June 08 Case, £50</i> Saturday 10 May, £75	1. Monday 12 May, 7-8pm, £50
Part 1a Productivity & models	Monday 12 May, 8-9pm teleconference, £50	2. Monday 12 May, 8-9pm, £50
Part 2 Strategic Options	Saturday 17 May, £75	3. Monday 19 May, 7-8pm, £50
Part 3 Exam preparation	Saturday 24 May, £75	4. Monday 26 May, 7-8pm, £50
Case Audit/Strategy Catch-up (if you missed Parts 1 and 2)	Friday 23 May, £95	

Additional SMIP (Case Study) support

	Date	Format	Fees (+ VAT)
Kick-start	Tuesday 1 April 7-8pm General SMIP/Case Study Kick-Start	Teleconference	£50
	Saturday 3 May 11am-12 SMIP Intro/Audit for the June 08 Case	Teleconference	£50
Booster package	Tuesdays email reminder Thursdays teleconference 7-7.30pm		£100
SMIP Plan surgery	By appointment	Tutorial or teleconference	£75
6 Page Check Up	By appointment	Tutorial or teleconference	£75

E-Marketing award

Course, 9.30am to 5pm, £595 + VAT	
E-Marketing award	Friday 1 February Friday 22 February Friday 7 March
E-Marketing award	Friday 18 April Friday 2 May Friday 16 May
E-Marketing award	Friday 5 September Friday 19 September Friday 10 October
E-Marketing award	Friday 24 October Friday 7 November Friday 28 November
E-Marketing award	2009 dates to be confirmed